



Fenaroli & Associates

KAREN C. FENAROLI



As the CEO for Fenaroli & Associates, Karen specializes in C-Suite, VP-level, and board placements and coaching in a variety of commercial, financial, industrial, and CPG-food companies in growth mode. Her practice ranks in the top 1% of all executive search partners in the US. Statistics that matter include: **350 closed executive searches, 97% stick rate, and 60% board diversity.** She is a recognized US board search specialist and board member coach.

Karen is committed to diversity on her candidate slates and completed a six-year campaign for diversity identification for gender and race in the 30 major US cities. This **NextSlate™** 10,000+ executive diversity database is used by the Fortune 1000 among others. NextSlate™ gives company boards the ability to recruit hard to find talent and is the unrivaled source for “board ready talent.” Karen is both an NACD and WCD member, where she speaks as a **diversity talent expert** on subjects such as board member DNA.

Clients appreciate Karen’s 25-year portfolio of **broad-based executive experience** ranging from her tenure as an entrepreneurial CEO of a global wholesale manufacturer of luxury apparel lines, to an M&A consultant for a Coca Cola, a Fortune 100 food & beverage company, to a CPA at KPMG, a Big 4 international public accounting firm. Her professional career complements the market sectors of her expertise – CPG, food and beverage, retail, and wholesale, among others.

As a former CEO of a fashion retail manufacturing company with resourcing in Italy, Spain, China and India, she leverages a **global perspective on talent acquisition** that provides clients needed strategic positioning and new market penetration. Her retail experience included channel distribution to Neiman Marcus, Saks 5th Avenue, and 200 individual retail chains throughout the US, Canada and England.

On a personal note, Karen is married and a mother of two young adult daughters. In 2008, she founded the Women’s Leadership Council of the United Way of KC that annually raises \$2.7+ million for children’s early education in the region. Through Fenaroli & Associates, she is a venture capital investor in Fintech and Big Data companies through stock and key executive placements. Karen also created the Pure Pitch Rally, a Kansas City-based initiative to raise money for local tech start-ups, and speaks on this STEM topic and trend.

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REPRESENTATIVE CLIENTS:

